



Naming Rights Partner - \$20,000 + GST **1 Available**

- Exclusive event naming rights – Spin for a Cause presented by [Sponsor]
- Category exclusivity
- Largest logo placement across all event collateral
- Prime logo placement on participant singlets
- Dedicated sponsor announcement across social media
- Inclusion in major pre-event promotional activity
- Media interview and PR opportunities
- Radio mentions as naming rights sponsor through advertising
- Inclusion in post-event radio advertising
- MC acknowledgements throughout the event
- Premium event signage
- Speaking opportunity
- Complimentary corporate team entry
- Prominent website recognition with logo
- Gift bag inclusion
- Opportunity to provide branded participant merchandise/promotional items
- Professional event photography/content featuring sponsor
- Dedicated post-event sponsor thank-you
- First right of renewal for naming rights for future Spin for a Cause events

Platinum Partner - \$10,000 + GST **1 Available**

- Exclusive category partnership
- Exclusive naming rights of the Cool Down & Relaxation Zone
- Logo on participant singlets
- Dedicated sponsor social media recognition
- Pre-event sponsor spotlight
- Media and PR opportunities
- MC acknowledgement
- Premium event signage
- Speaking opportunity
- Website logo recognition
- Gift bag inclusion
- Opportunity to provide branded promotional items
- Professional event photography featuring sponsor
- Inclusion in post-event radio advertising



Sponsorship Package Recommended Inclusions

Gold Partner - \$5,000 + GST 3 Available

- High-profile event branding
- Logo on participant singlets
- Social media recognition
- Website logo recognition
- MC acknowledgements
- Event signage
- Gift bag inclusion
- Opportunity for event-day promotional activation
- Opportunity to provide branded promotional items
- Inclusion in post-event radio advertising

Silver Partner - \$2,500 + GST 6 Available

- Event signage
- Social media recognition
- Website name listing
- Promotional item inclusion
- Event-day acknowledgement
- Inclusion in post-event radio advertising

Bronze Partner - \$1,000 + GST 10 Available

- On-day promotional opportunities
- Website name listing
- Social media group thank-you
- MC acknowledgement
- Inclusion in post-event radio advertising

Sponsorship Comparison Matrix

Benefits	Naming Rights	Platinum	Gold	Silver	Bronze
Event naming rights	✓				
Category exclusivity	✓	✓			
Singlet logo	✓	✓	✓		
Premium signage	✓	✓	✓	✓	
Website logo / listing	Premium	✓	✓	Name	Name
Social media recognition	Dedicated	Dedicated	✓	✓	Thank you
Pre-event promotion	✓	✓	✓		
Media / PR opportunities	✓	✓			
Radio recognition	✓	✓	✓	✓	✓
Speaking opportunity	✓	✓			
Corporate team entry	✓	✓			
Gift bag inclusion	✓	✓	✓	✓	
Promotional items	✓	✓	✓	✓	✓
Professional photography / content	✓	✓			
Post-event recognition	Dedicated	✓			
First right of renewal	✓				

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